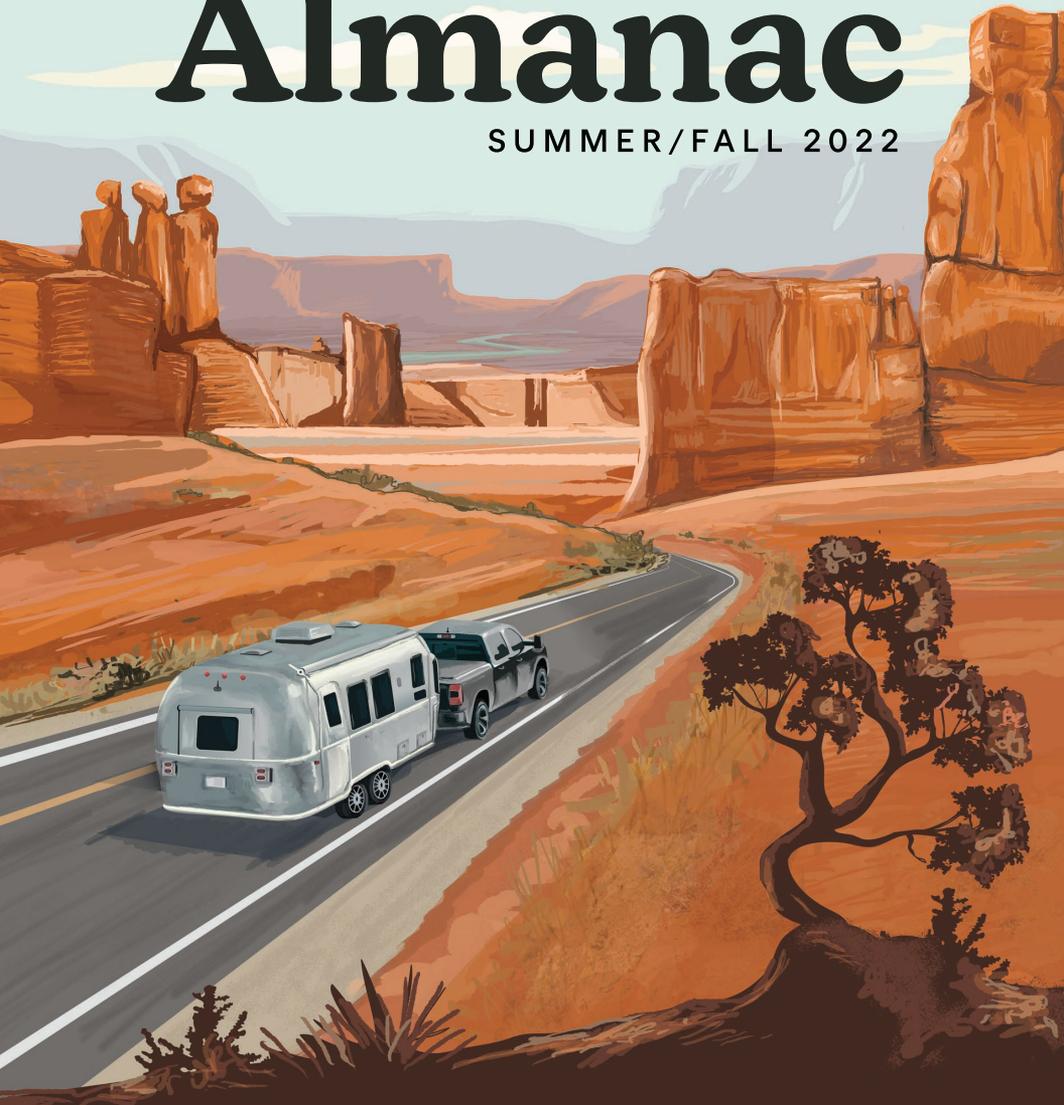




CAMPSPOT

Outdoor Almanac

SUMMER/FALL 2022



The Campspot Outdoor Almanac is the outdoor enthusiast's guide to key information, dates, and trends about their favorite outdoor activities—camping included.

IN PARTNERSHIP WITH *Pinterest*

Welcome to the First Ever Campspot Outdoor Almanac!

If you're reading this, I'm willing to bet you're a camper, outdoor enthusiast, or someone looking to learn more about how to become an "outdoors person." Hello! Whether you're a long-time outdoors superfan or an aspiring camper, you've come to the right place.

Here at Campspot, we're on a mission to make happy campers. But campers aren't just, well, campers. We're anglers, gardeners, birdwatchers, stargazers, photographers, hikers, and so much more. And while the outdoors industry tends to talk about camping as an action—a trip, a travel choice, an adventure, our recent survey data found that 90% of campers believe that camping has given them the opportunity to create lasting memories for themselves and their families.

It couldn't be more clear. Camping isn't just a trip. Camping is a lifestyle—and a powerful one. Ninety-six percent of campers say camping improves their mental health, and 91% cited relaxation as their reason for taking a camping trip. (It's no wonder 33% of campers have a goal of becoming a full-time camper!)

But camping doesn't just help us personally unwind—it helps us connect with each other. Nearly 60% of campers seek out connection with others during their experiences. And while remote work and amenities like Wi-Fi connectivity seem like they might be top of mind for many with the recent increases in workplace flexibility, only 21% of campers reported working remotely while camping and while 22% cite Wi-Fi as an important amenity, a mere 3% said spotty Wi-Fi was their least favorite thing about camping. In a survey conducted by [highspeedinternet.com](https://www.highspeedinternet.com), they found that 3 in 4 Americans think Wi-Fi is important while traveling. It seems while Wi-Fi is important while camping, it's not as important as it is in other travel settings.

To me, even though the search term, "camping glamping" is trending 3X on Pinterest, it's not because campers want camping to be their new office place. It's because we're stepping outside of our busy lives and turning to Mother Nature for comfort, solace, and peace. We're looking for easy ways to explore new places, meet new people, and spend time with loved ones. And s'mores. We're always looking for s'more s'mores.

So whether you're the type of camper to sleep under the stars on the roof of your car, sip an IPA from the lakeside deck of a 5-star-reviewed cabin (guilty), or organize the potluck at your annual RV summer campout, there's one thing we all have in common. Our lives are made better by the time we spend in the great outdoors. And it's with that knowledge that I'm excited to introduce you to the Campspot Outdoor Almanac, brought to you by Campspot + Pinterest. Inside you'll find key information, dates, events, and trends on everything from fishing to national parks to seasonal recipes. I hope what you find in these pages helps inspire more time outside for you and who you hold dear this summer and fall.

We'll see you out there.

Michael Scherman
CEO, CAMPSPOT



The Campspot Outdoor Almanac is a biannual digital and print publication. To sign up to have our next issue delivered straight to your door, visit:

campspot.com/about/outdoor-almanac



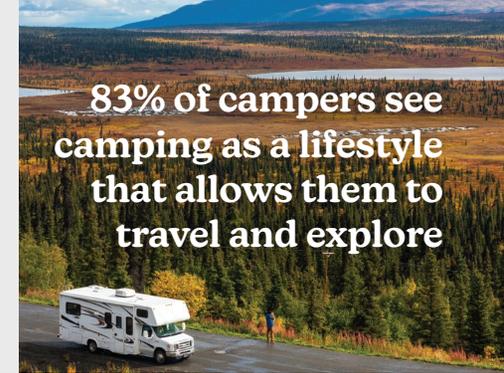
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The Latest Camping Trends

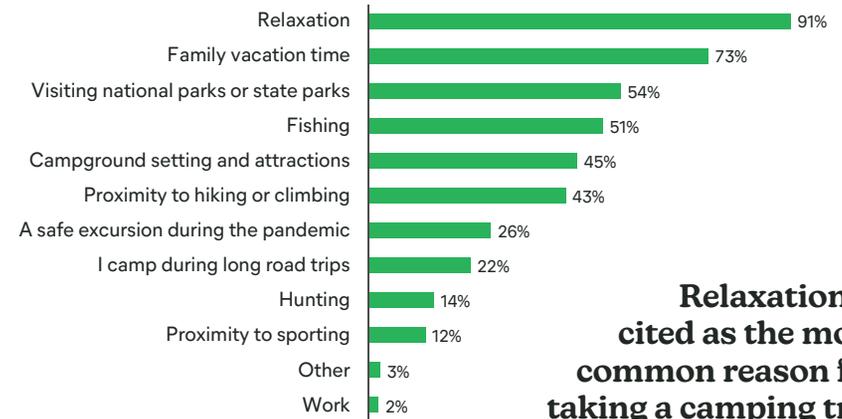


- 90% of campers believe that camping has given them the opportunity to create lasting memories for themselves and their families
- 81% of campers report that the campground itself is an important part of their trip



83% of campers see camping as a lifestyle that allows them to travel and explore

WHY CAMPERS CAMP



Relaxation is cited as the most common reason for taking a camping trip

Camping Motivation and Benefits

- 33% of campers have a goal of becoming a full-time camper
- 91% of campers cited relaxation as the most common reason for taking a camping trip, with "family vacation time" and "visiting national or state parks" as the next two most common reasons

96%
of campers say camping improves their mental health

On Campspot, one reservation is made every 12 seconds



Booking Experience

- 71% of campers report using Google to search for new campgrounds
- Other often-used methods include word of mouth (67%) and camping/trip planning platforms (39%)
- The average time to book a reservation with the Campspot mobile app is 164 seconds

Camping Behaviors

- **52%** of campers say they take an average of 2 to 3 camping trips per year
- When at the campsite, campers typically allocate the majority of their time to relaxation and exploring nature and nearby attractions
- While campers visited state park campgrounds more than any other type of campsite in the past three years, there is a slight decrease in the amount of campers planning to camp at a state park this year
- Campers tend to spend almost **60%** of their time at the campsite versus outside of the campsite
- About **15%** of campers took their first camping trip between 2010 and 2022. RV and vans are helping to introduce campers to the experience, with **18%** of people who took their first camping trip between 2010 and 2022 doing so in an RV/van.



RV/van campers are the most likely type of campers to seek out connection with neighbors while camping



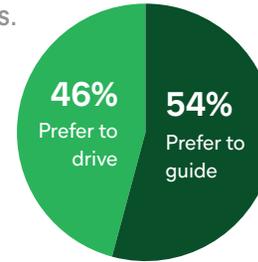
Connectivity and Camping

- While there is an element of convenience to working on the road and from campsites, there seems to be a strong desire to keep the camping experience focused on relaxation and connecting with nature with **67%** of campers disagreeing (either somewhat or strongly) that they have worked remotely while camping in the past two years. In fact, only **21%** of campers have reported working remotely while camping.
- Only **22%** of campers cite Wi-Fi as an important amenity and only **3%** cited a spotty Wi-Fi connection as their least favorite thing about camping

Getting There

- **58%** of campers strongly agree that the journey is part of the fun
- **57%** of campers are willing to drive 4 hours or more for a camping trip

DRIVING VS. GUIDING WHEN BACKING UP THE RV/VAN



23% of campers have **regretted** the things they said while backing up the trailer or setting up camp

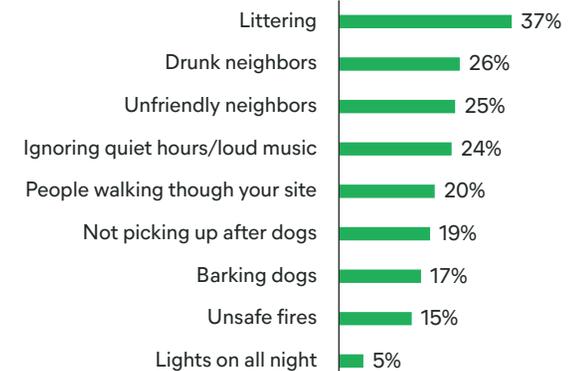


Camping Etiquette

- Littering is viewed as the most common camping pet peeve, followed by drunk neighbors
- Almost all campers are likely to be good neighbors when camping, or even seek out connections with others (nearly **60%**)
- Of subgroups of campers, RV/van campers are the most neighborly-minded, with **63%** seeking out connection with others



BIGGEST PET PEEVES AMONG CAMPERS



Toilets are the #1

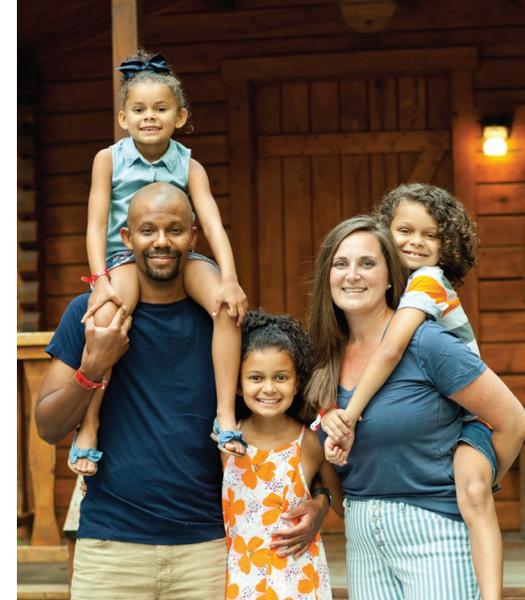
most important bathroom amenity across all types of campers

When Nature Calls

- RV and van campers still cite taking **3.8** bathroom breaks *outside* per day—signaling some adventurous escapades taking them far from the RV...or a faulty septic hose?
- Car campers take a higher number of bathroom breaks outside per day (**5**) relative to other subgroups of campers
- While RV campers tend to have access to their own private commodes, RV and van campers still ranked toilets as an important camping amenity—even more so than tent or cabin campers

COVID and the Social Climate

- A majority of campers perceive themselves to always have been avid campers, and **65%** state that the pandemic had no impact on their decision to go camping in 2021
- Nearly **70%** of campers believe that the camping industry is diverse and inclusive
- **13%** of campers got more into camping during the pandemic and now love camping
- **67%** of campers claimed to have made environmentally-friendly choices during traveling experiences
- **75%** of campers were likely to support brands with environmental advocacies

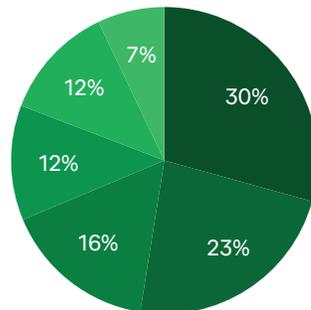


Over 50% of campers are passionate about creating a diverse and inclusive camping experience

Camping Preferences

- **48%** of campers enjoy evenings the most, **27%** enjoy mornings the most, and **26%** enjoy daytime the most
- Campers don't want more stuff—they just want to explore and relax. **77%** of campers would prefer to be given a camping experience versus a nice gift.
- **27%** of campers camp with their pets, and of those campers, **72%** intentionally seek out pet-friendly campgrounds
- Pet-friendly is considered the top amenity for campers (**43%**), followed closely by fishing (**42%**) and grilling stations (**36%**)
- **30%** of campers prefer glamping to other camping types

TIME ALLOCATION FOR ACTIVITIES



- Relaxation
- Exploring surrounding nature, nearby attractions, etc.
- Enjoying campground amenities
- Playing with/watching my children or relatives' children
- Hunting or fishing
- Strenuous physical activity



Trending on Pinterest

Pinners are excited about travel plans as searches for **"travel inspo"** increased by +87% during the spring of 2022

Additional trends included increases in:

- **"Camping Glamping" +300%**
- **"New Camper Checklist" +200%**
- **"Vintage Camping" +76%**

Trending on Campspot

180,000+

total campsites on Campspot in 2021

707

campgrounds new to Campspot in 2021

578,157

total Campspot campers who booked trips in 2021

MOST SAVED PARKS ON CAMPSPOT IN THE LAST YEAR



Yogi Bear's Jellystone Park™: Golden Valley
Bostic, NC



Sun Outdoors Pigeon Forge
Sevierville, TN



Carolina Pines RV Resort
Conway, SC



Casini Ranch Family Campground
Duncans Mills, CA



Santa Cruz Redwoods RV Resort
Felton, CA



Yogi Bear's Jellystone Park™: Luray
Luray, VA



Cava Robles RV Resort
Paso Robles, CA



Sun Outdoors Ocean City
Berlin, MD



Yogi Bear's Jellystone Park™: Tower Park
Lodi, CA



Oceanside RV Resort & Campground
Coos Bay, OR

- The median length of time between the day a camper booked their trip and the day their trip started was **31 days** in 2021. That's a **63%** increase from the previous year, signaling that more campers are booking their trips ahead of time.
- The majority (**63%**) booked their trip within 2 months of their travel dates on average in 2021

3 days

median length of camping stay

63%

of campers booked their trip within 2 months of travel

PRIVATE CAMPGROUNDS INCREASE ACCESSIBILITY TO NATIONAL PARKS

With national park campsites becoming increasingly difficult to reserve, private campgrounds increase accessibility to exploring national parks. **Campspot saw bookings increase 219% year-over-year for private campgrounds within 30 miles of national parks.**



MOST POPULAR REGIONS IN 2021 CONTINUE INTO 2022



#1 Sunbelt #2 Northeast #3 Midwest

TOP 3 TRENDING REGIONS ACCORDING TO YEAR-OVER-YEAR INCREASE IN BOOKINGS (2020 TO 2021)



#1 Canada #2 Pacific Northwest #3 Frontier

Key Dates Use this list to plan your summer and fall camping getaways:

MAY 28 - 30	Memorial Day Weekend	OCT 8 - 10	Indigenous Peoples' Day Weekend
JUN 19	Father's Day and Juneteenth	OCT 29 - 31	Halloween Weekend
JUN 21	First Day of Summer	NOV 6	Daylight Saving Time Ends
JUL 2 - 4	Independence Day Weekend	NOV 11 - 13	Veterans Day Weekend
SEP 3 - 5	Labor Day Weekend	NOV 24	Thanksgiving
SEP 22	First Day of Fall		

At the time of this publication, Father's Day weekend, 4th of July weekend, Labor Day weekend, and the week surrounding Halloween are the holidays most in demand on Campspot during the summer and fall seasons.

Destination Spotlight

ANGEL FIRE, NEW MEXICO

Did you know Angel Fire hosts one of the United States' only high-mountain hot air balloon events? This ski resort town sits at 8,382 feet above sea level. Visit this Father's Day Weekend to attend Balloons Over Angel Fire and witness a truly spectacular sight.

FUN FACT

Angel Fire's name originates from the Ute Indians' observation of the orange and red morning skies and likening it to the "fire of the gods," which was later interpreted as "the place of the fire of the angel" (angelfirechamber.org).

WHERE TO SHOP

Trailhead Ski & Bike Shop
3420 Mountain View Blvd
Angel Fire, NM 87710
aftrailhead.com

WHERE TO EAT

Mikuna Grill Peruvian Southwestern Cuisine
48 N Angel Fire Rd
Angel Fire, NM 87710
\$\$ - \$\$\$
mikunagrill.com

WHERE TO STAY



Angel Fire RV Resort

Ranked the number one campground in North America in the 2022 Campspot Awards, Angel Fire RV Resort is a luxury camping experience. Favorite amenities include a dog park, a mini golf course, and a hot tub overlooking the mountains.

**Book Your Stay
With Campspot:**



Ask An Expert

Q: What are your tips for traveling in close quarters with your family?

A: I think most people spend a lot of their time outside when camping so I would recommend games or activities that can be played outdoors. We take cornhole, washer toss, oversized Jenga, oversized Connect Four as well as a football, volleyball, tennis rackets and tennis balls, plus different card games all to aid in keeping the children busy. We've also started prepping some food ahead of time to cut down on the amount of work needed to make dinner and on longer trips, we always plan at least one meal that can be cooked over the fire. One of our favorite things about RV camping is that we never really feel like we're away from home. We're all "sleeping in our own beds" (so to speak) so it's not like we're staying in a hotel or a rental home. It truly is a home away from home.



Chris Horton

Workplace Services Lead at Campspot and avid camper



**Camping
and Gear
Tips:**



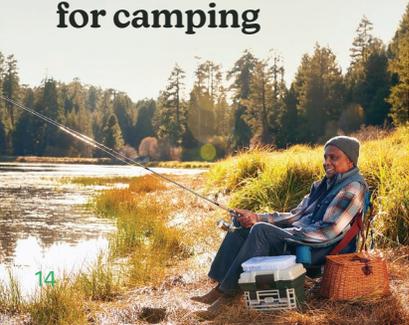
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Fishing



51% of campers said fishing is one of their reasons for camping



- **66%** of campers currently participate in fishing and **7%** are interested in trying it out
- Access to fishing is one of the most important amenities when it comes to camping, second only to pet-friendly options
- Of the different subgroups of campers, tent and cabin campers participate the most in fishing
- **Trending on Pinterest:** Searches for “Fishing Gear Organization” are up **+75%**

Species Spotlight: Largemouth Bass

BROUGHT TO YOU BY:  FISHBRAIN

Largemouth bass are the most popular sportfish in the United States and they are a great opportunity for anglers year-round. Their behavior varies by season, so it helps to adjust your fishing tactics accordingly.

Summer Bass Fishing Tips

As water temperatures rise, bass move further away from the shore and into cooler, deeper areas. They feed most aggressively in the early morning, or in the last hours of daylight, sheltering around underwater vegetation throughout the middle of the day.

Fall Bass Fishing Tips

As water temperatures fall again, bass return to the shallows to feed and put on weight before winter. Shoreline drop-offs and points can provide some of the best bass fishing in the fall.



Key Dates and Events



JUN 4 - 12	National Fishing and Boating Week
JUN 4	Bass-A-Palooza Norwalk, Connecticut bassapalooza.com
JUN 10 - 12	Flora-Bama Fishing Rodeo Perdido Key, FL florabama.com/fishing-rodeo
JUN 11 - 12	Mile High 25 Colorado Public Waters anglersall.com/mile-high-25
JUN 25 - 26	Kids Catch-All Rehoboth Beach, DE kidscatchall.com
JUL 19 - 22	ICAST 2022 Orlando, FL icastfishing.org
AUG 2 - 7	Casco Bay Bluefin Bonanza South Portland, ME bluefinbonanza.org
SEP 13 - 18	Kenai Silver Salmon Derby Kenai, AK kenaisilversalmonderby.com
SEP 30 - OCT 2	Virginia Big Bass Classic Smith Mountain Lake, VA bigbasstour.com
OCT 15 - NOV 27	Lake Erie Fall Brawl Sandusky, OH lakeeriefallbrawl.com

Destination Spotlight:

NORTH WOODSTOCK, NEW HAMPSHIRE

Located in the White Mountains, this picturesque small town is full of trout fishing, brewpubs, glacial caves, waterfalls, protected forest, and good eats.

FUN FACT

Previously named Peeling and Fairfield, Woodstock became the town's name in 1840 and is inspired by Blenheim Palace in Woodstock, England (woodstocknh.org).

WHERE TO SHOP

Fadden's General Store & Maple Sugarhouse

109 Main Street, North Woodstock, NY 03262
nhmaplesyrup.com

WHERE TO EAT

Woodstock Inn Brewery

135 Main St
North Woodstock, NH 03262
\$\$ - \$\$\$\$
woodstockinnbrewery.com

WHERE TO STAY



Lost River Valley Campground

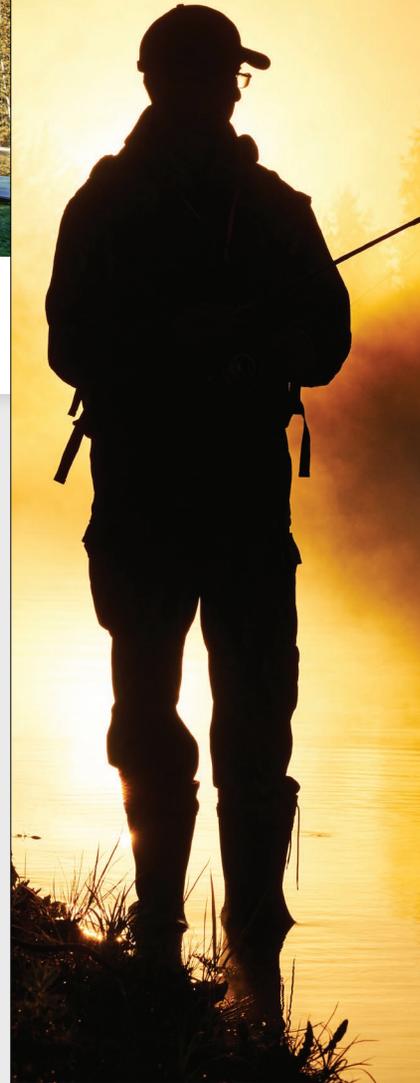
Coming in at number 10 in the 2022 Campspot Awards Top Campgrounds in the U.S., this campground is surrounded by national forest and located at the site of a turn-of-the-century watermill. Stay here for quick access to phenomenal trout fishing in two rivers that border the campground.

**Book Your Stay
With Campspot:**



Want more campgrounds near fishing spots? [Visit this page!](#)

Ask An Expert



Q: What are the best ways to find good fishing spots?

A: As the old adage goes, 90% of the fish are concentrated in 10% of the water. To find those great spots, it helps to do some quick research and understand a few basics of fish behavior. Stop in to a local tackle shop to ask about popular spots nearby, or check out the state wildlife agency website for info on different species and required licenses. Free tools like the *Fishbrain* app can also help by mapping out areas where anglers are reporting success nearby, as well as which baits have been working best. Once you're on the water, you'll want to look for the type of habitats that fish tend to concentrate near—including fallen trees, underwater vegetation, rocky drop-offs and shoreline points. Tight lines!



Nate Roman

Partnerships Manager at *Fishbrain*
fishbrain.com

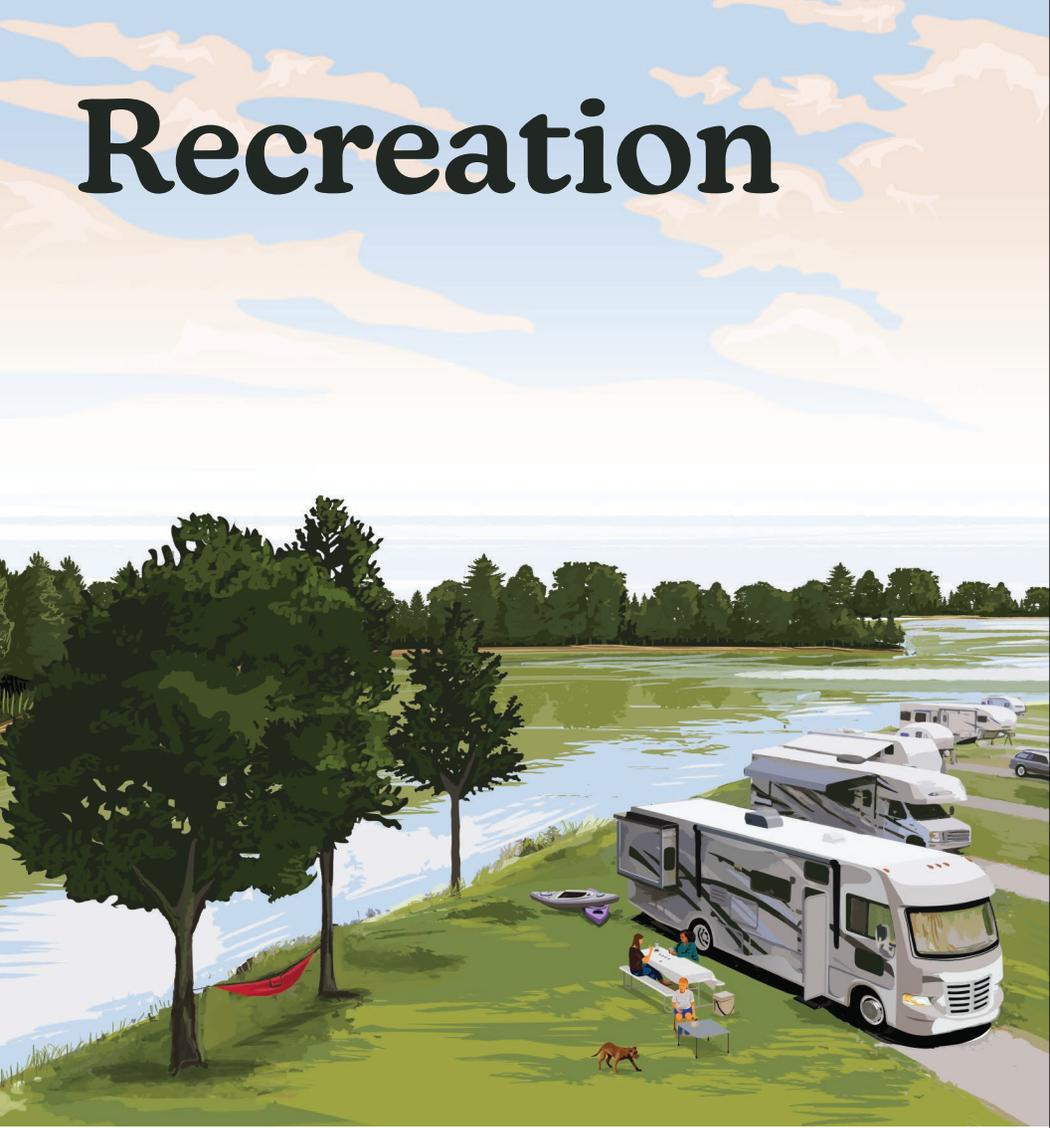
**Fishing
and Gear
Tips:**



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Recreation



- 43% of campers listed proximity to hiking or climbing as a reason they go camping
- Ziplining, sailing, canoeing, and paddleboarding are the top recreational activities that campers are interested in trying
- Compared to other subgroups, cabin campers are slightly more active when it comes to participating in cooking, stargazing, canoeing, and bird watching

68%

of campers participate in hiking

44%

of campers participate in boating

TOP ACTIVITIES CAMPERS PARTICIPATE IN/WANT TO TRY

	PARTICIPATE IN	INTERESTED IN TRYING
Hiking	68%	9%
Cooking	66%	7%
Fishing	66%	7%
Stargazing	51%	11%
Boating	44%	18%
Gardening	43%	8%
Photography	38%	15%
Canoeing	35%	21%
Bird watching	34%	11%
Kayaking	33%	20%
Cycling	24%	12%
Hunting	20%	10%
Running	20%	8%
Foraging	15%	11%
Zip lining	14%	28%
Paddleboarding	13%	21%
Rock climbing	13%	17%

Trending on Pinterest

Searches for “Boat Day Essentials” are up +66%



Key Dates and Events



- MAY 20 - 23 & AUG 12 - 14 **West Coast Women’s Retreat**
Gambier Island, BC, Canada | westcoastwomensretreats.com
- JUN 25 **Summer Solstice Guided Forest Bathing Walk**
Washougal, WA | treesongnatureawareness.org
- JUN 26 **National Canoe Day**
- JUL 2 **Finger Lakes 50s Trail Races**
Hector, NY | fingerlakesrunners.org/race/finger-lakes-50s-2022/
- JUL 5 **Lake George Land Conservancy Hike-A-Thon**
Lake George, NY | lakegeorgehikeathon.org
- AUG 27 - 28 **Salt Lake Climbing Festival**
Salt Lake City, UT | saltlakeclimbingfestival.com
- SEP 14 - 18 **Hershey America’s Largest RV Show**
Hershey, PA | largestrvshow.com
- OCT 14 - 16 **Devil’s Lake Craggin’ Classic**
Devil’s Lake, WI | americanalpineclub.org/devils-lake-cc
- OCT 15 **Palo Duro Trail Runs**
Canyon, TX | palodurotrailrun.com
- NOV 17 **National Hiking Day**

Destination Spotlight

WARRENSBURG, NY

Known as the "Gateway to the Adirondacks," Warrensburg is a small community located on the banks of the Upper Hudson River. This town makes a perfect hub for exploring nearby hiking and mountain trails.

FUN FACT

Warrensburg is also well known for its annual fall "World's Largest Garage Sale." They host over 500 vendors and thousands of locals and visitors every year. If you're ready to shop 'til you drop, be sure to plan your visit between September 30 and October 2!

WHERE TO SHOP

Rebecca's Florist & Country Store
3984 Main Street
Warrensburg, NY 12885
rebeccasfloristandcountrystore.com

WHERE TO EAT

New Way Lunch
3748 Main Street
Warrensburg, NY 12885
\$ | newwaylunch.com

WHERE TO STAY:



Adirondack Safari

This campground is located directly on the Schroon River in the Lake George region of the Adirondack Mountains. Guests can lounge in spacious, luxurious campsites and enjoy amenities like river tubing and outdoor movies after a long day of exploring.

**Book Your Stay
With Campspot:**



Ask An Expert

Q: What's your best advice for making sure adventure-pets stay safe on hiking and camping excursions?

A: My best piece of advice is to invest your time and money into working with a professional dog trainer. Training will not only help you and your dog have the tools and skills you need to succeed, but it will build their confidence and strengthen the bond you share together. Having a strong set of obedience skills, especially recall, will allow you and your dog to navigate different scenarios and obstacles that you'll find in the outdoors as well as helping them become great trail dog ambassadors for others. In addition to training, you should always have a stocked first aid kit for your dog, plenty of water, and a list of veterinary clinics in your area on hand.



Amber Pitcher

Dog mom, avid hiker, and photographer

@ambpitch

**Recreation
and Gear
Tips:**



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Mother Nature



34% of campers participate in birdwatching



- **54%** of campers say they also enjoy gardening
- Cabin and car campers were the subgroups of campers who were most avid gardeners
- Unpredictable weather was cited as the most stressful part of camping
- RV campers were the least likely subgroup of campers to participate in foraging activities
- **Trending on Pinterest:** Searches for "Outdoor Meditation" are up **+38%**

In Season

Here's a small sampling of what flowers you can look forward to this summer and fall.

(garden.lovetoknow.com)

May	Dogwood, Lilac, Peony, Tulip, Azalea
June	Iris, Rose, Wisteria, Lupine, Hydrangea
July	Lily, Daylily, Summersweet, St. John's Wort, Phlox
August	Poppy, Cosmos, Sunflower, Dahlia, Fuschia
September	Crape Myrtle, Daisy
October	Chrysanthemum, Saxifrage
November	Skimmia, Photina

Key Dates and Events

Lavender Festival

May 6 - Jul 31 | [Cherry Valley, CA](#)
thelavenderfestival.com

Acadia Birding Festival

Jun 2 - 5 | [Bar Harbor, ME](#)
acadiabirdingfestival.com

Family Tracking Class

Jul 30 | [Washougal, WA](#)
treesongnatureawareness.org

Build a Rustic Birdhouse

Sep 17 | [Lake Luzerne, NY](#)
adironackfolkschool.org

Bugs are campers' least favorite thing about camping



Bear Activity

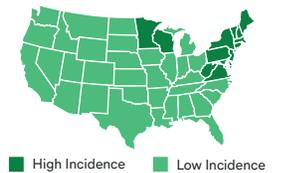
Bears are most active in the summer and fall during the morning hours and late evening time. They eat fairly nonstop in the fall, when they're preparing for hibernation. Visit nps.gov to learn more about what to do if you see a bear while camping.

Ticks and Mosquitoes

Mosquitoes and ticks both pester folks in full force in the summer months. But when the cooler weather comes in the fall, don't let your guard down—that's when ticks are most active in many parts of the United States. Visit cdc.gov for more information on how to prevent tick and mosquito bites and what to do if they happen.

(<https://www.cdc.gov/lyme/datasurveillance/maps-recent.html>)

2019 REPORTED CASES OF LYME DISEASE (CDC)



Bird Watching

According to the folks at *Birds & Blooms*, many birds are busy building nests and laying eggs and carrying for nestlings and fledglings in the summer months. While birding can be a bit more challenging during this time, a fun activity during this time of year can be learning how to identify juvenile birds. Fall is a time of migration for many. Keep an eye out for goldfinches, flickers, towhees, and juncos.

The Latest in Camping and the Outdoors

POWERED BY  CAMPSPOT + 



Destination Spotlight

BAR HARBOR, ME

Known as the "Gateway to Acadia National Park," Bar Harbor is a coastal town known for its epic seaside scenery and access to woodland camping, incredible seafood eats, and water activities galore.

FUN FACT

Bar Harbor gets its name from a sandbar that appears in the area during low tide. It's a great time for kayakers to launch into the water and for anyone hoping to explore the rocks and tidepools for shells and creatures like crabs, barnacles, and snails (barharbormaine.gov).

WHERE TO SHOP

Sherman's Maine Coast Book Shop
56 Main Street
Bar Harbor, ME 04609
shermans.com

WHERE TO EAT

Side Street Cafe
49 Rodick Street
Bar Harbor, ME 04609
\$\$ - \$\$\$
sidestreetbarharbor.com

WHERE TO STAY



Timberland Acres RV Park

Only 14 miles from Acadia National Park and Bar Harbor, Timberland Acres RV Park is perfect for anyone looking to immerse themselves in the Maine wilderness. If you're a birdwatcher, be sure to visit June 2 to 5 for the Acadia Birding Festival.

**Book Your Stay
With Campspot:**



Ask An Expert

Q: There are a lot of bird watching books and apps out there and the books especially can seem overwhelming. What's your advice for making bird identification approachable?

A: My advice would be to start small, and to start local. Obtaining a bird guide for your region or state and flipping through it is a great way to start familiarizing yourself with the types of birds in your neighborhood before you head outside to find them. There are a lot of great bird guides out there, such as *The Sibley Guide to Birds*, but the main thing to look for in a guide is that it has images of every bird and maps of their ranges, as these are the two most valuable identification tools birders use.

There are great apps now as well, such as *Merlin Bird ID*, which allows you to take birding resources with you wherever you go. I find birding apps particularly useful while traveling or camping, as having an app reduces the amount of books you need to bring. Once you start to become comfortable identifying the birds in your area using the books or apps you have at your disposal, you'll find yourself gaining valuable identification skills that will make finding and identifying more uncommon birds easier.



Allegra Waterman-Snow

Field biologist and birding enthusiast



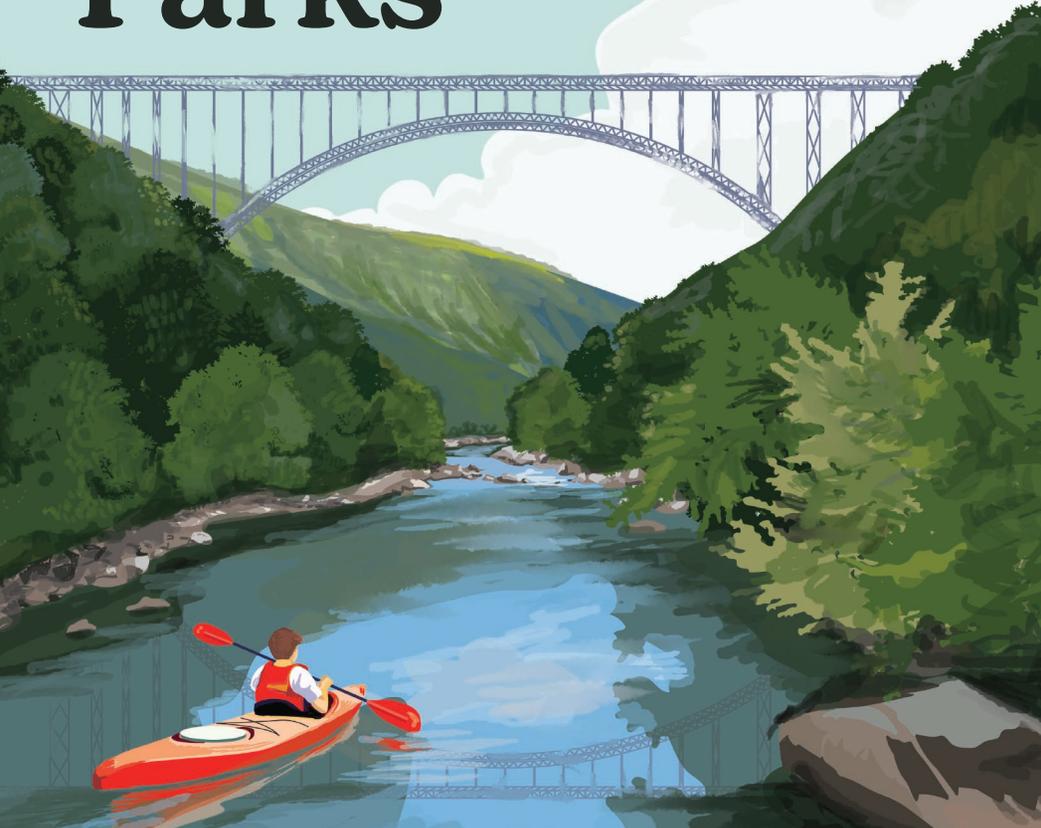
**Nature
and Gear
Tips:**



Visit the Campspot Outdoor Almanac Pinterest board, brought to you by Campspot + Pinterest!

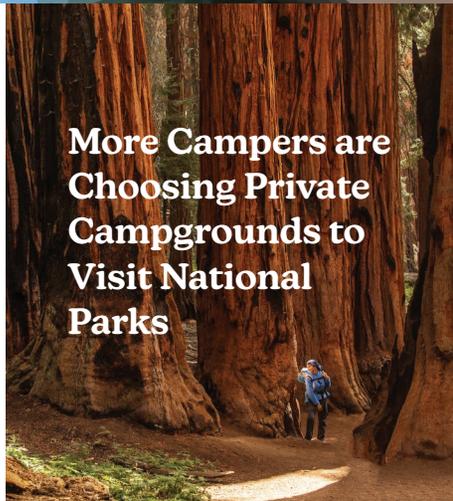
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National Parks



- For private campgrounds within 30 miles of national parks, bookings increased **219%** year-over-year
- "Visiting national parks or state parks" was cited as one of the most common reasons for going camping with **54%** listing it as a reason for camping
- **Trending on Pinterest:** Searches for "New River Gorge National Park" are up **+70%**

More Campers are Choosing Private Campgrounds to Visit National Parks



Leave No Trace

Follow these seven principles to minimize your impact while exploring the national parks:

- Plan Ahead and Prepare
- Travel and Camp on Durable Surfaces
- Dispose of Waste Properly
- Leave What You Find
- Minimize Campfire Impacts
- Respect Wildlife
- Be Considerate of Other Visitors

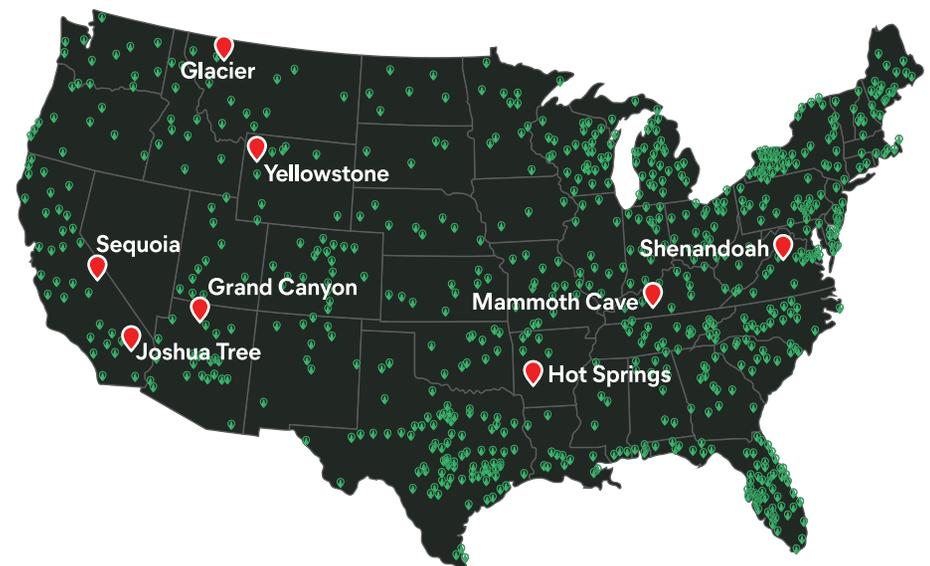
For more information visit Int.org

Entrance Fee Free Days

- AUG 4 | Anniversary of the Great American Outdoors Act
- SEP 24 | National Public Lands Day
- NOV 11 | Veterans Day



CAMPGROUNDS NEAR TOP 8 MOST SEARCHED NATIONAL PARKS





Destination Spotlight

NEW RIVER GORGE NATIONAL PARK AND PRESERVE

Believe it or not, New River is one of the oldest rivers in North America. This national park features 70,000 acres of land along New River in West Virginia near Fayetteville. The gorge is also a sight to behold, with a 1,000 foot difference in elevation from the river bottom to the top of the nearby plateau (*nps.gov*).

FUN FACT

Redesignated in 2020, New River Gorge National Park and Preserve is the newest addition to the National Park Service (*wwnews.com*). It also features the epic New River Gorge Bridge, which visitors can base jump off of to the river below.

WHERE TO SHOP

New River Gorge Visitor Center
New River Gorge Bridge
Fayetteville, WV 25840
nps.gov/neri/planyourvisit/crvc.htm

WHERE TO EAT

Pies & Pints
219 W Maple Ave
Fayetteville, WV 25840
\$\$ - \$\$\$ | piesandpints.net

WHERE TO STAY



The Outpost at New River Gorge

This campground is your perfect base camp for New River Gorge adventures. Offering cabins and tent and RV sites, they have everything you need to relax after a long day hiking, rafting, or exploring New River Gorge Bridge.

**Book Your Stay
With Campspot:**



Ask An Expert

Q: There are so many amazing national parks. How do I decide which one to visit for my next big trip?

A: The most common question I get about the U.S. national parks is which one is my favorite. I don't have an answer. The reason for this is integral to the very reason why my continued journey to visit all the parks stays compelling; if each one wasn't unique in its own way, there wouldn't be an ongoing incentive to explore more than a few. The question then becomes, "Well, which one do I visit?" And just as every park is unique, every visitor's needs and expectations will be reflected the same.

Personal factors to consider include: proximity (and the environmental impacts of longer trips), amenities (are you okay without running water?), travel companions (kids, for example), recreational interests (do you want to view wildlife from your car or hike to the bottom of the Grand Canyon?), season (Yellowstone is much different in the winter than the summer), etc.

My best advice is to do your research and explore with intention and curiosity—we are privileged to have these public lands and they remain our strongholds, to some degree, against modernity. They are grasslands that sequester carbon. They are giant sand dunes that host endemic species. They are monumental mountains that generate their own weather patterns. And, yes, they are great places for selfies. Whichever park you choose, you can't choose incorrectly.



Tyler Dunning

Author of *A Field Guide to Losing Your Friends* and Facebook Group Owner of *Exploring the National Parks*

[@tylerdunning](https://twitter.com/tylerdunning) | tylerdunning.com

National Parks and Gear Tips:



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Outdoor Photography



Key Dates and Events

- JUN 15 Nature Photography Day
- AUG 16 "Reach for the Sky" One-Day Mini-Workshop: The Artistic iPhone with Susanna Euston
Blue Ridge Mountains, NC | nanpa.org/eventcalendar
- AUG 19 World Photography Day
- AUG 20 Summer Landscapes, Stars, and Meteor Showers Photo Tour
Lake Luzerne, NY | adironackfolkschool.com
- SEP 30 - OCT 2 Crested Butte Fall Color Workshop
Crested Butte, CO | danballardphotography.com
- OCT 2 - 6 Vermont Fall Foliage Photography Workshop
Montpelier, VT | greenmntphotoworkshops.com
- OCT 12 - 16 Acadia National Park Photography Workshop
Bar Harbor, ME | greenmntphotoworkshops.com
- NOV 11 - 13 Moab Offroad Photo Workshop
Moab, UT | danballardphotography.com



TRENDING ON PINTEREST:

Searches for "Night Camping Photography" are up +86%

- 38% of campers currently participate in outdoor photography and 15% are interested in trying
- Of campers who identified photography as an interest, 43% practice their skills weekly
- Car campers are the most avid photographers when compared to other subgroups of campers, with 51% currently participating in outdoor photography



Destination Spotlight

GARDINER, MONTANA

Self-dubbed "nature's favorite entrance to Yellowstone National Park," Gardiner is THE destination for outdoor photography, biking, hiking, fishing, hot springs, hunting, whitewater rafting, ziplining, horseback riding, ecology tours, oh and did we mention Yellowstone wolf tracking?

FUN FACT

Kids in detention at local schools in Gardiner used to have to clean elk and bison poop off of the football field (visitgardinermt.com).

WHERE TO SHOP

Flying Pig Camp Store & Rafting

511 W. Scott Street
Gardiner, MT 59030
flyingpigrafting.com

WHERE TO EAT

Wonderland Cafe & Lodge

206 Main Street
Gardiner, MT 59030
\$\$ - \$\$\$
wonderlandcafeandlodge.com

WHERE TO STAY



Yellowstone Hot Springs

Taking the crown for number one "campground with views" in the 2022 Campspot Awards, this campground is the perfect place to relax after a busy day adventuring at Yellowstone. Soak in the hot springs while snapping pictures of the views of the two surrounding mountain ranges... maybe just not at the same time.

**Book Your Stay
With Campspot:**



Ask An Expert

Q: I want to take better pictures outside but I only have a smartphone. Any advice?

A: Here are five quick tips for taking better photos with your smartphone.

1. Taking photos in the middle of a sunny day can be challenging. Avoid taking photos that are directly into the sun otherwise your subject(s) will be backlit and too dark.
2. While capturing moments inside your rig or camping setup, try to avoid using the flash and instead use the natural light from the windows.
3. To better focus on the subject(s) you're trying to capture, tap on your camera screen before taking a picture which will auto-focus the image and better expose your picture.
4. Wide-angle photos are great for capturing sunrises, sunsets or other landscapes, but when capturing moments with friends or family, take a step in or use the phone's cropping tool to create a better image.
5. Utilize your phone's editing software or download a free photo editing app like *Adobe Lightroom* (my personal preference!) to easily bring more life to your photos.



Tyler Stender

Serial Hobbyist and Outdoor Enthusiast
Capturing Life Through a 85mm lens

[@stendervision](https://www.instagram.com/stendervision)

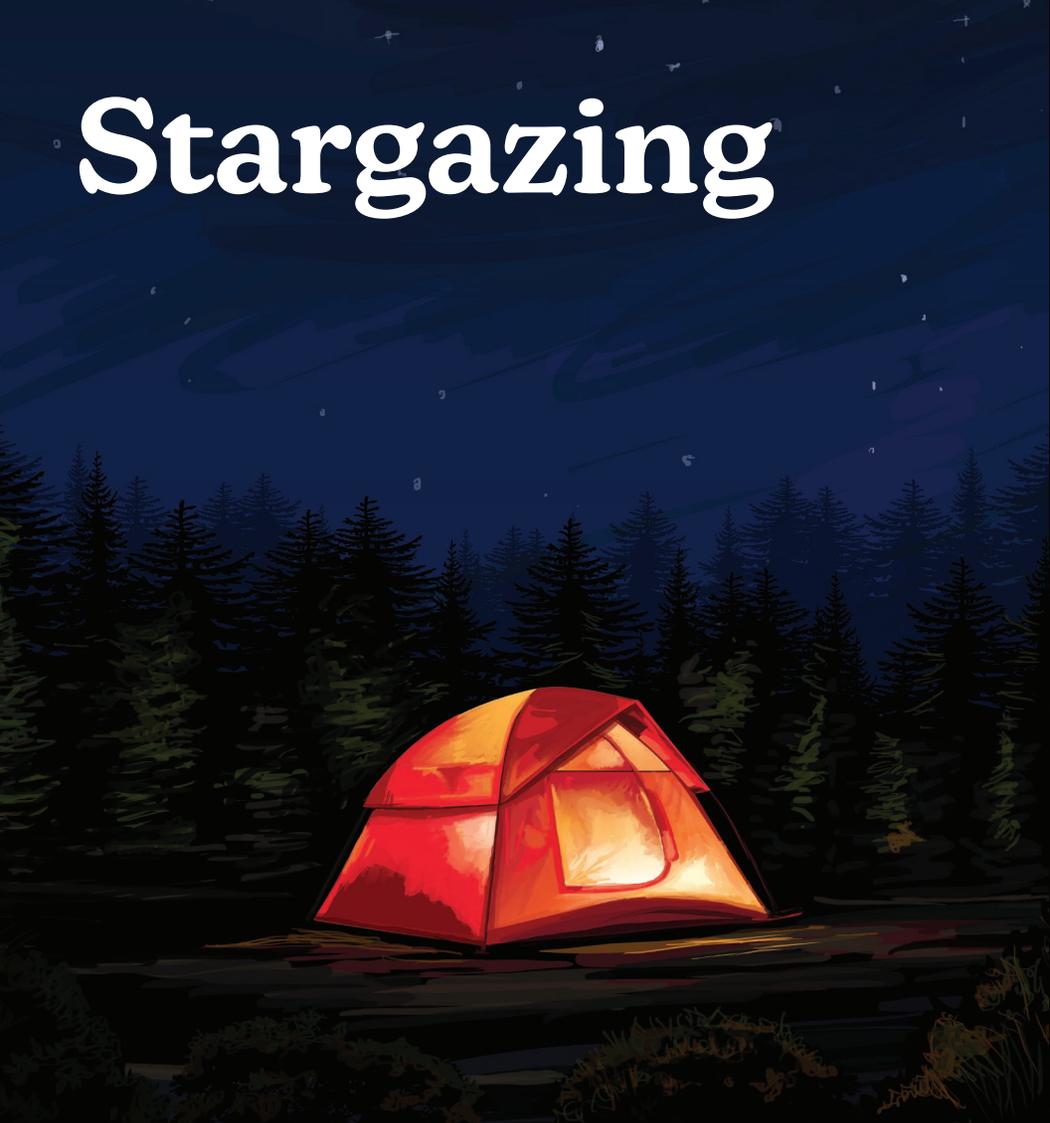
**Photography
and Gear
Tips:**



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Stargazing



- **51%** of campers currently participate in stargazing and **11%** are interested in trying it out
- Of the subgroups of campers, cabin campers were the biggest stargazing fans, with **60%** currently participating in the activity

TRENDING ON PINTEREST

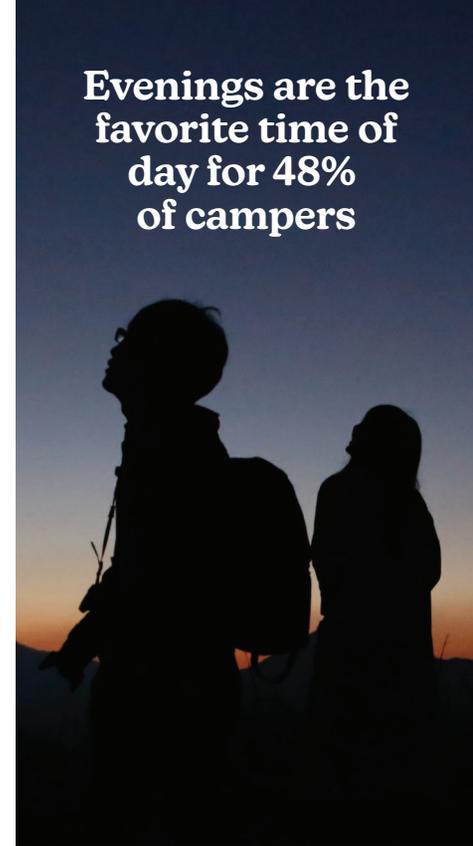
Searches for “Truck Bed Date Under The Stars” are up **+38%**



Key Celestial Dates

JUN 21	Summer Solstice
JUN 24	Mercury, Venus, Mars, Jupiter, and Saturn align
JUL 28 - 31	Delta Aquarid Meteor Shower
AUG 12 - 13	Perseid Meteor Shower
SEP 22	Fall Equinox
OCT 8 - 9	Draconid Meteor Shower
OCT 20 - 21	Orionid Meteor Shower
NOV 11 - 12	Northern Taurids Meteor Shower
NOV 16 - 18	Leonid Meteor Shower

Evenings are the favorite time of day for **48%** of campers



Full Moon and Constellation Guide

According to Space.com

Month	Constellation to Spot	Full Moon
June	Lyra	June 14 - Strawberry Super Moon
July	Cygnus	July 13 - Buck Moon
August	Sagittarius	August 11 - Sturgeon Moon
September	Aquila	September 10 - Harvest Moon
October	Aquarius	October 9 - Hunter's Moon
November	Cassiopeia	November 8 - Beaver Moon

Destination Spotlight

KANAB, UTAH

Located just north of Arizona's northern border, Kanab is the picture of the iconic American West. A visit here will be full of sandstone landscapes, slot canyon adventures, stargazing, hiking, and biking.

FUN FACT

Kanab is referred to as "Little Hollywood" by many as it was the filming location for many classic western television series and films including *The Lone Ranger* and *El Dorado* (kids.kiddle.co/Kanab,_Utah).

WHERE TO SHOP

Willow Canyon Outdoor
263 S 100 E
Kanab, UT 84741
willowcanyon.com

WHERE TO EAT

Rocking V Cafe
97 W Center Street
Kanab, UT 84741
\$\$ - \$\$\$
rockingvcafe.com

WHERE TO STAY



Dark Sky RV Campground

A 2022 Campspot Award winner, Dark Sky RV Campground is closely located to epic southern Utah adventure spots like Zion National Park, Bryce Canyon National Park, and Vermillion Cliffs National Monument. Enjoy unobstructed views and some of the darkest skies and brightest stars in the country.

**Book Your Stay
With Campspot:**



Ask An Expert

Q: Stargazing seems complex. What's the best way to get started and help my kids identify constellations?

A: The easiest way is to download an evening sky map like the maps at skymaps.com or go to *Sky & Telescope* "This Week's Sky at a Glance" online. With those maps and descriptions you can look for the constellations with your naked eye. Astronomy has been a naked eye observational science for thousands of years so you'll get a feeling of how our ancestors marveled at the sky. You can also download constellation apps like *SkySafari*, *Stellarium*, *Star Walk*, or *SkyView*. With these apps, you can point your mobile device at the sky and they tell you what constellations and objects you are looking at. If you already have binoculars at home, you can use them to identify some of the binocular objects that are listed in the websites mentioned. Welcome to stargazing!



Matthias Schmitt

Professional Astronomer
[@stargazingzion](https://twitter.com/stargazingzion)
stargazingzion.com
facebook.com/stargazingzion

Stargazing and Gear Tips:



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Seasonal Recipes



66%
of campers enjoy cooking

58%
of campers consider themselves "foodies"

- 90% of campers report consuming burgers on a grill while camping
- 64% of campers report consuming s'mores while camping
- 87% of campers who make s'mores prefer marshmallows that are medium toasted or burnt
- **Trending on Pinterest:** Searches for "Easy Camping Food Ideas" are up +300%

Summer Camping: Shrimp Kebabs



Marinade

- 2 tablespoons olive oil
- Pinch of salt
- ¼ cup fresh lime juice
- 1 bunch of cilantro
- ¼ cup tequila (optional!)
- Pinch of black pepper
- 1 teaspoon garlic powder
- 1 teaspoon paprika

Ingredients

- 16 ounces thawed, peeled shrimp
- 1 red onion
- 1 pineapple
- 1 red bell pepper, 1 green bell pepper
- 1 bag shishito peppers

Skewer Seasoning

- 1 tablespoon olive oil
- Salt
- Pepper
- Garlic Powder

Instructions

1. Marinade the shrimp. Mix the tequila, lime juice, olive oil, and spices together in a bowl. Stir well and place your thawed, drained, and peeled shrimp in the bowl. Cover and place in refrigeration for 1 to 4 hours.
2. Soak your skewers in a container of water for at least 30 minutes to prevent them from burning on your grill grate or open flame.
3. Get your campfire going and let it burn down while you complete the rest of the steps below. You should see white coals when it's getting ready to start using.
4. Cut pineapple and vegetables for your skewers into 2-inch pieces. You can leave the shishito peppers whole! Just remember to remove the stem during prep, or while eating.
5. Combine cut pineapple and vegetables in a bowl with skewer seasoning ingredients.
6. Take your shrimp out of the fridge. Prepare skewers by threading the shrimp, pineapple, and veggies on to your skewers, alternating for a pretty visual effect!
7. Place your skewers on your grill grate and cook skewers 2 to 3 minutes per side. The shrimp will curl and be a nice pink and white color when done.
8. Serve with rice, plantains, black beans, or grilled zucchini!

Fall Camping: Thanksgiving Stuffed Acorn Squash



Ingredients

- 2 acorn squash cut in half with seeds removed
- 2 tablespoons olive oil

Skillet Stuffing

- 2 tablespoons olive oil or butter
- 1 pound ground pork
- ½ cup diced celery
- 1 onion, diced
- 2 apples
- 1 cup vegetable or chicken broth
- 1 tablespoon fresh rosemary
- 1 tablespoon fresh sage
- 2 tablespoons dried thyme
- Salt and pepper to taste
- Feta cheese

Instructions

1. Prepare your fire and let it burn down until you see white coals so that you don't burn the squash.
2. While your fire burns down, wash the squash and then cut them in half. Be sure to scrape out the interior seeds. Rub the interior with olive oil and place open-side down on the grill grate. Roast until soft and pierceable with a fork. Cook each side for 10 to 15 minutes.
3. While that's roasting—prepare your stuffing ingredients to cook on a camp stove or if you have enough room over the fire, on a skillet. Heat your skillet and put tablespoons of olive oil or butter in the skillet. Add diced onion and celery to the pan. Cook for two minutes and then add your rosemary and thyme. Cook until the onions are translucent.
4. Next, add your ground pork, or an alternative ground meat, sausage, or substitute to the skillet. Cook thoroughly, stirring every so often to avoid the meat burning.
5. Add apples to the skillet mixture and the fresh sage, salt, and pepper to taste.
6. Next, on lower heat, add the stock. Let the mixture simmer and the liquid to cook down for five to ten minutes.
7. When the mixture becomes thick and no longer runny, scoop it into your roasted squash halves.
8. Top with feta cheese and more fresh sage if you like!

Ask An Expert

Q: What are your top tips for cooking over an open fire?

- A:**
1. Firstly, be patient! Build your fire ahead of when you want to cook so that you have enough time for good hot coals to be produced. Cooking over straight flames can be tricky not to burn the outside and have a raw inside, so be patient for the coals. This is a great time to crack open a beer and enjoy some conversation with your friends.
 2. Get yourself a good pair of fire resistant gloves and hardy tongs so you can handle cast iron cookware, move around coals, and tend to your food without burning all your arm hair off.
 3. Use cast iron cookware or other fire resistant cookware (no plastic handles!).
 4. Using a large grate is handy if cooking with multiple pots and pans or grilling lots at the same time.



Carlin Frimmel

Outdoor Food Blogger and Registered Dietitian

@carlin_frimmel | campkitchen.ca

Cooking and Gear Tips:

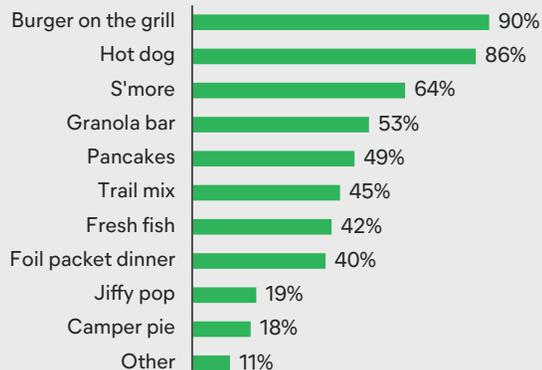


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TYPES OF FOOD CONSUMED AT THE CAMPSITE



Destination Spotlight

HOTCHKISS, COLORADO

Located in the heart of North Fork Valley with epic mountain views, this destination is the perfect spot for hunters, fishers, and outdoor enthusiasts. Hotchkiss is also driving distance from other popular Colorado destinations, like Crested Butte and Aspen (where you can attend the annual Food & Wine Classic!)

Key Dates and Events

JUN 16 - 19	Cottage Grove Strawberry Fest Cottage Grove, MN cottagegrovestrawberryfest.com
JUN 17 - 19	Food & Wine Classic in Aspen Aspen, CO classic.foodandwine.com
JUN 30 - JUL 4	Key Lime Festival Key West, FL keylimefestival.com
JUL 2 - 9	National Cherry Festival Traverse City, MI cherryfestival.org
AUG 5 - 6	Annual Blueberry Festival Wilton, ME wiltonbbf.com
AUG 6	Peach and Sunflower Festival Media, PA linvilla.com/family-fun/peach-festival
SEP 17	Colorado Mountain Winefest Palisade, CO coloradowinefest.com
OCT 15 - 16	West Coast Giant Pumpkin Regatta Tualatin, OR tualatinoregon.gov/pumpkinregatta

In Season

Fruits and Veggies

According to thespruceeats.com

JUNE

Swiss chard, watermelon, zucchini, blueberries, strawberries

JULY

Blackberries, corn, cucumbers, peppers, summer squash

AUGUST

Lettuce, peppers, tomatoes, raspberries, cantaloupe

SEPTEMBER

Acorn squash, apples, green beans, pumpkins, sweet potatoes

OCTOBER

Beets, broccoli, brussel sprouts, parsnips, rutabagas

NOVEMBER

Cauliflower, cranberries, pomegranates, tangerines, winter squash

FUN FACT

Hotchkiss is nicknamed the "friendliest town around" and is 5,331 feet above sea level (townofhotchkiss.colorado.gov).

WHERE TO SHOP

Creamery Arts Center
165 W Bridge St
Hotchkiss, CO 81419
creameryartscenter.org

WHERE TO EAT

Mesa Winds Farm & Winery
31262 L Rd
Hotchkiss, CO 81419
\$\$\$
mesawindswinery.com

WHERE TO STAY



The Campground at Big B's Delicious Orchard

At this campground you can camp in the middle of rows of organic apple trees. They also offer cabins with views of Mt. Lamborn, where you can relax after picking apples or seeing live music and sipping hard cider at their tasting room.

Book Your Stay With Campspot:



Methodology

About the Campspot Data

The Campspot data noted throughout the Campspot Outdoor Almanac is taken from 2021 platform data. This reflects over 1,478 active campgrounds and 2,535,681 reservations. Where noted, certain data points also use 2020 data to provide year-over-year results.

A Note About Company and Product Mentions

Campspot does not endorse any of the organizations, products, services, information or content mentioned in the contents of this Almanac. Unless explicitly stated, there is no association between Campspot and the included organizations and products. It is your responsibility to verify and investigate providers and services. No warranty, express or implied, is made regarding the accuracy, adequacy, reliability or usefulness of any information, either isolated or in the aggregate. Campspot is not liable for any improper or incorrect use of the information in this Almanac and is not liable for any damages (of any type, however caused, or under any theory of liability) arising in any way out of the use of the Almanac even if advised of the possibility of that damage.

About the Survey Data

In order to glean insights about the various aspects of people’s camping experiences, Campspot conducted a survey in April 2022 with 1,233 participants. To complete the survey, respondents needed to be 18 years of age, reside in the United States or Canada, participate in camping at least once a year, and have identified camping as one of their hobbies/interests.

About the Pinterest Data

All “trending on Pinterest” search terms showcase Pinterest internal search data; Global; March 14th, 2022 to April 10th, 2022 versus four weeks prior (February 14th, 2022 to March 13th, 2022).

Campspot Contributors

Tessa McCrackin, Head of Marketplace Marketing
Ellie Burke, Content & SEO Manager
Mark Mihalik, Lead Graphic Designer
Katlyn Morse, Senior Graphic Designer
Jonathan Dufault, Business Analyst

Our Partners

Thank you to our supporting title partner, Pinterest, and Fishbrain for their contributions to this first issue of the Campspot Outdoor Almanac. We’d also like to thank Chris Horton, Nate Roman, Amber Pitcher, Allegra Waterman-Snow, Tyler Dunning, Tyler Stender, Matthias Schmitt, and Carlin Frimmel for sharing their expertise with our readers.

This Issue’s Featured Campgrounds



Angel Fire RV Resort
Angel Fire, NM



Lost River Valley Campground
North Woodstock, NH



Adirondack Safari
Warrensburg, NY



Timberland Acres RV Park
Trenton, ME



The Outpost at New River Gorge
Fayetteville, WV



Yellowstone Hot Springs
Gardiner, MT



Dark Sky RV Campground
Kanab, UT



The Campground at Big B's Delicious Orchard
Hotchkiss, CO



Campspot is a leading online marketplace and mobile app for booking premier RV resorts, family campgrounds, cabins, glamping options, and more. No matter how you choose to stay, Campspot makes it easy for you to create lifelong camping memories. Visit [campspot.com](https://www.campspot.com) or download the app to book your next epic camping adventure.

Are you a campground or RV park owner? Visit software.campspot.com to learn how Campspot's real-time, cloud-based campground management solution can help your business.



Booking a camping trip has never been easier.

Browse 180,000+ campsites and book instantly. Download the Campspot app today.

